



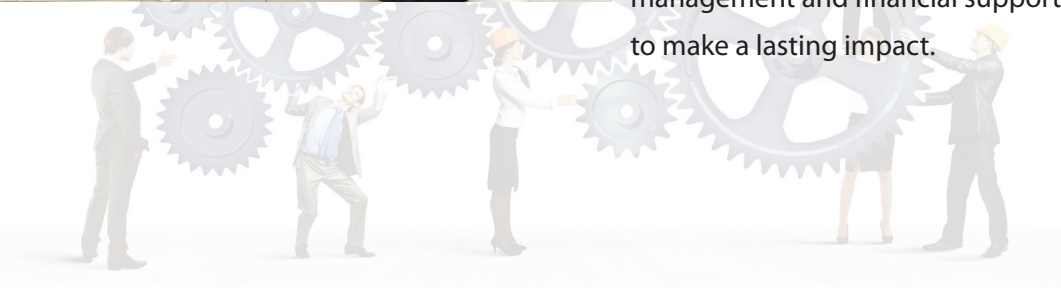
**Counsel in the Art & Science of Philanthropy**

## Counsel in the Art & Science of Philanthropy:



Every day, incredible organizations all across the country are working to improve our communities and to bring solutions to our toughest challenges. The work isn't easy. It takes an unwavering passion and commitment to see the mission through, along with sound management and financial support to make a lasting impact.

At **The Huddleston Group**, having the opportunity to help these incredible organizations make a difference is a very special privilege. It's why we bring excellence and experience to each of our clients, utilizing a customized approach and creating strategies suited just for them. It's what we call the *'art & science of philanthropy.'*



## Our Promise

For nonprofit organizations to be effective and impactful in today's competitive marketplace, it not only requires solid knowledge of proven executive management and philanthropic principles, but at the same time, careful discernment regarding donors and stakeholders, competing organizations, community needs, and social/economic/political trends.

We understand these complexities, and it's why we create programs and provide solutions that work for the long term.

Our team of seasoned professionals bring all of these elements together to assure your success. Plus, our experience working with diverse, international clientele gives us a global perspective we bring to you that few firms and consultants can match.

Finally, building a relationship with your organization based on trust, respect, integrity, and collaboration is what we value and how we work. It's upon these principles that The Huddleston Group continues to transform every day organizations into the extraordinary. We invite you to take the next step with us.



Ron J. Huddleston, CFRE, FAHP  
President

**The Huddleston Group**

The difference between ordinary and **extra**ordinary is just the little **"extra."**



## The Company



**The Huddleston Group** is a full-service, philanthropic management consulting firm with more than 25 years of experience working with a wide variety of nonprofit organizations across the globe.

With headquarters in Phoenix and offices in Denver and Los Angeles, **The Huddleston Group** helps to advance the mission of educational, medical, cultural, and voluntary sector institutions across North America and Western Europe. The firm's principals and associates have provided counsel to more than 300 organizations worldwide, raising more than 750 million since its inception.

# The Huddleston Group Difference



## Experienced

Our seasoned principals have more than 100 years combined experience in nonprofit executive management, fundraising, marketing, and communications.



## Personalized Approach

We work exclusively with select clients, listening to their unique needs, assessing their environment, and creating custom strategies for their success.



## Comprehensive

We can provide counsel for organizations of all sizes, from basic fundraising strategies to complex, multi-million dollar capital campaigns to board and executive coaching.

At **The Huddleston Group**, we truly care about your success. It's why we take our time to get to know you and to understand your unique needs – and to recommend the best plan of action to achieve, and often exceed your goals.

For over 25 years, **The Huddleston Group** continues to leave a legacy of success for the hundreds of organizations and companies across the globe who have followed our fundraising and management guidance. Through careful planning and strategy, we help organizations to:

- **Compete in the marketplace**
- **Increase their public awareness**
- **Strengthen their case for support**
- **Develop and/or revise their strategic plan**
- **Grow their donor base**
- **Increase donor loyalty and giving**
- **Maximize their fundraising potential**
- **Cultivate and train volunteer & board leadership**
- **Mentor and brief executive staff and board**

# + Our Services



**The Huddleston Group's** executives bring decades of experience in every aspect of nonprofit development and management. We believe that any organization with a valuable mission and committed leadership can achieve its goals with our planning, strategies, and guidance.

- Alumni Relations
- Capital and Endowment Campaigns
- Board Development
- Strategic Planning & New Business Development
- Major Gifts Programs
- Campaign Planning Studies
- Marketing & Communications Strategies
- Planned Giving Program Development, Implementation, Analysis and Training
- Solicitation Training
- Professional Coaching & Mentoring
- Annual Giving & Stewardship Programs
- Donor Cultivation
- Interim Executive Staffing
- Operational Assessments
- Public Relations
- Fundraising Video Production
- Mergers and Acquisitions Facilitation
- Corporate Social Responsibility Initiatives

# Organizations that Ron and his team have had the privilege to work with:

A New Leaf, Mesa, AZ

Access to Sailing, Long Beach, CA

Action for Blind, Surrey, England

Alta Bates Medical Center, Berkeley, CA

Alzheimer's Services of the East Bay, Berkeley, CA

American Red Cross, AZ, CA

Archdiocese of Los Angeles, CA

Arizona Community Foundation, Phoenix, AZ

Arizona Leukemia & Lymphoma Society, Phoenix, AZ

Avera Health Systems, Sioux Falls, SD

British Red Cross, London, England

Brighton Fishing Museum, England

Catholic Healthcare West, Phoenix, AZ

Catholic Diocese, Los Angeles, CA

Center for AIDS Services, Oakland, CA

Centre Hospitalier, Troyes, France

Chandler Regional Hospital, AZ

Chaumont Centre Hospitalier, France

Childhood Cancer Foundation, Pasadena, CA

Children's Hospital of Oakland, CA

Community Hospital of Monterey Bay, CA

Contra Costa County YMCA, Pleasant Hill, CA

Davies Medical Center, Davis, CA

Episcopal Community Services, San Francisco, CA

Florence Crittenton Services, Fullerton, CA

Fresno Community Hospital, CA

Friendship Shelter, Laguna Beach, CA

Good Samaritan Health System, San Jose, CA

Horses Help, Phoenix, AZ

Hospice of Contra Costa, Walnut Creek, CA

Jewish Family & Children's Service, Phoenix, AZ

Mesa Community College, AZ

Mid-Peninsula Hospice, Mountain View, CA

Montana Deaconess Hospital, Great Falls, MT

National Jewish Health, Denver, CO

National MS Society, CO, NY

Office de Tourisme d'Epervay, France

Oklahoma City Boys & Girls Clubs, OK

Peace & Environment Centre, Brighton, England

Phoenix Indian Medical Center, AZ

Pleasant Hills YMCA, CA

Rapid City Medical Center, SD

Reconciliation Christian Center, Fayetteville, GA

Riding Academy for the Handicapped, Longmont, CO

Riverside Humane Society, CA



Safe Kids America, CA, CO, OK, TX, WY, WA, OR

Samaritan Health Service, Phoenix, AZ

San Diego Humane Society, CA

San Francisco Public Health Foundation, CA

Santa Fe Community College, NM

Scottsdale Healthcare Foundation, AZ

Seven Hills Cheshire Home, England

Sharp Healthcare System, San Diego, CA

Sheridan Senior Center, WY

Stanford Boys Scouts of America, CA

The Heard Museum, Phoenix, AZ

The Lindsay Museum, Walnut Creek, CA

The National Childhood Cancer Foundation, CA, TX

The Salvation Army Modesto, CA

The Salvation Army, Southwest Divisional HQ Phoenix, AZ

Salvation Army, Redwood City, CA

Tulsa Regional Medical Center, OK

University of California, Irvine, CA

ValleyCare Health System, Livermore, CA

Wild At Heart, Cave Creek, AZ

Winged Fellowship, Southampton, England



**Every risk is worth taking as long as it's for a good cause.**

**–Richard Branson**

# Testimonials

"I have personally enjoyed knowing Mr. Ron Huddleston (owner of The Huddleston Group) through his association with the Arizona Endowment Building Institute (AEBI) at the Arizona Community Foundation. In my experience as the director of the AEBI, Ron's service has been highly valuable as a consultant and mentor on matters of planned giving and endowments. His vision and leadership is noteworthy, and he is certainly one of the most knowledgeable people I know when it comes to successful planned giving programs. He fully represents the intelligence, integrity and enthusiasm for philanthropy that **The Huddleston Group** can provide to clients."

*–Ed Knight, Director, Arizona Endowment Initiatives,  
Arizona Community Foundation*

"**The Huddleston Group**, specifically Ron Huddleston, consulted La Societe Francaise Bienfaisance Mutuelle in San Francisco, United Kingdom and France. Through his guidance, we raised more than \$25 million in endowments and major gifts. He also helped us establish an international Volunteer Program involving the French Government, the University of California and a number of nonprofit organizations in the US and Europe. We also established the first French Cultural Summer Camp for Children. We would have never been able to accomplish these programs without **The Huddleston Group**. Ron also adapted to the French culture (not so easy for an American). He really was able to work easily at an international level."

*– Evelyne Parker, Board of Directors, Paris, France*

"The work performed by **The Huddleston Group** in developing our foundation board and staff, and in preparing us to move forward with our major giving efforts has been exceptional and is deeply appreciated. Even one year ago, the notion that we could mount a successful major gift campaign seemed impossible. But with your help and guidance we have made it tangible and the talk of the town."

– **Deborah Boldt**, *Executive Director*  
*Santa Fe Community College Foundation*



"I have very high regard for **The Huddleston Group** and everyone I've worked with at the firm over the years. They provided us guidance and collaborative leadership every step of the way through our capital campaign. More than a consultant, they were our partners. All in all, working with Ron Huddleston was a completely positive experience for everyone."

– **Albion F. Hargrave, III, MD**, *Executive Director & Chair, AICCF Advisory Board, Phoenix, Arizona*

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Group

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