# ENHANCING YOUR FUNDRAISING POTENTIAL

"IF YOU CAN DREAM IT,
YOU CAN DO IT."
WALT DISNEY
(CLICK HERE)



## The Huddleston Group Offer

Beginning in 2021, The Huddleston Group will provide organizations the opportunity to have a workshop or roundtable discussions at their office, specifically for their fundraising staff, CEO, and board members. The presentation is generally a couple of hours long, but many organizations schedule an entire day or evening.

#### How Much?

We will provide this service for a \$500 honorarium and no travel expenses for organizations within 300 miles of the Phoenix Metro area. More than 300 miles, the \$500 honorarium, and reimbursement for our out-of-pocket travel expenses. Often, it is just a one-day trip, and the total expenses rarely exceed \$750.00.

#### What To Expect?

Our objective in offering these workshops is to help your organization get back on track after this more-than-peculiar 2020 year. We will tailor each presentation to your organization's specific situation and needs.

We truly understand today's nonprofit sector and today's philanthropy.



## **Sample Topics:**

Strategic Board Recruitment & Development

Planning for Capital Campaign
Success

Taking Your Fundraising to the Next Level

Planning the Major Gift Ask
The Importance of Having a Planned
Giving Program

Building a Culture of Philanthropy in Your Organization

**Boards & Fundraising** 

Creating & Building Endowments Understanding Donor Motivations

Open Roundtable Discussions (You Pick the Subject(s) that Best Serve(s) Your Needs.)

### Time is Limited So Schedule Today!

What sets us apart is a blend of our four decades of service to the nonprofit sector.

Schedule your time today...(877) 831.0472







## Taking Your Success To The Next Level

## Popular Presentation Topics

The Art & Science of Major Gifts
Accelerate your program and results

Effective Board CEO Relationships
The relationship between the CEO and board require
a strong sense of balance, high degree trust,
willingness to follow and lead

Designing A Successful Capital Campaign Learn the secrets to this powerful fundraising tool

Seven Areas of Nonprofit Excellence
The management of nonprofit organizations has
grown more complex and challenging

Building the Donor Journey
Be aware of the importance of making the donor central to your fundraising and organization

Build Strong & Committed Nonprofit Boards
The bedrock of a successful nonprofit is a engaged
and dynamic Board

Nonprofit Branding & Development
It is hard to do one without the other

#### Available For

- Keynotes
- General & Breakout Sessions
- Workshops & Seminars
- Panel Discussions
- Executive Coaching

The Huddleston Group thehuddlestongroup.com ron@thehuddlestongroup.com 877.831.0472

Ron Huddleston, FAHP, CFRE, President of The Huddleston Group is an engaging speaker and nonprofit strategist known for his ability to help executives identify the elusive blind spots that are preventing them from taking their organizations and careers to the next level.

Drawing on 30 years of for- and not-for-profit corporate experience, Ron has a unique gift connecting with his audience and ensuring they walk away with actionable strategies for positive change – strengthening leadership skills, enhancing individual performance and improving organizational relationships.

Using his passion, energy and warmth, Ron has shared his expertise with thousands of talented, professionals in nonprofit organizations and NGO's internationally, nationally and local organizations and groups. Ron has spoken at conferences and workshops large and small.

Ron has executive leadership experience developing, implementing and managing nonprofit institutions and philanthropic programs throughout the United States and Western Europe. He was President & CEO of the prestigious San Francisco's French Hospital Foundation for more than 13 years, President & Founder of Safe Kids America and Chair of the San Francisco Public Health Foundation to name a few. He has worked in the financial planning industry, manages a real estate investment portfolio and has raised venture capital funds.

Ron's engaging style and compelling messages are famous for producing understanding and targeted actions that lead to bottom-line impact.

Ron Huddleston is the speaker you need!

# Credible. Captivating. Compelling.

## It is not uncommon for Ron to receive endorsements such as the following:

Recently, our Founder and CEO, Mrs. Sunny Wight, asked me to attend the 23rd Annual Nonprofit Conference on Sustainable Strategies. The event was sponsored by the ASU Lodestar Center for Philanthropy and Nonprofit Innovation in Phoenix, Arizona.

Approximately 39 workshops were featured at the conference and I attended half of them to maximize the return on investment for Mindfulness First.

The one workshop that stands out was "How to Build a Strong & Committed Nonprofit Board (Advanced), and was facilitated by Mr. Ron Huddleston, President, The Huddleston Group. The Workshop Category was Board Governance.

Practical hands on assessment of our own Boards utilizing The Huddleston Group checklist was phenomenal and an eye opener. The personal stories, tools, examples, research based points of view and the delivery of the information was superb!

I have attended thousands of workshops in the Department of Defense and in the Federal Government. I've been trained and certified as an instructor and presenter. Everything I learned, was exceeded by Ron. He made the information easy to understand and apply. All learning styles of the audience were engaged! Ron exceed my expectations.

In closing, if I had to summarize Ron in one phrase it would be "A Servant Leader that embodies Aut Viam Inveniam Aut Faciam."

This quote is from Hannibal, when his generals told him it was impossible to cross the alps by elephant, and his response was "I will find a way or make one."

With the deepest gratitude, respect and admiration,

Dr. Julian H.C. Wyatt Lieutenant Commander, USN (Ret.) Bronze Star Recipient Chairman, Mindfulness First

"Your presentation was powerful and energetic.
The practical advice and techniques were thought provoking and applicable to real-life situations, and your facilitation style kept everyone engaged.
Thanks for the great handout materials – wow what a resource!"

Katie Johnson
Executive Director
Live & Learn Arizona

## **Partial Client List**

North Orange County Community College District

**Alzheimer's Society** 

**American Red Cross** 

**Cypress College** 

**Jewish Family & Children's Service** 

**Archdioceses of Los Angeles** 

**Arizona Community Foundation** 

**Fullerton College** 

**Humanities Montana** 

**Santa Fe Community College** 

**HonorHealth Foundation** 

**Mesa Community College** 

**National Kidney Foundation** 

The Heard Museum

**The Lindsay Museum** 

The National Childhood Cancer Fnd

The Salvation Army

**Contra Costa County YMCA** 

**A New Leaf** 

**ValleyCare Health System** 

**Fullerton Community College** 

**Montana Deaconess Hospital** 

**North Country Healthcare** 

"Ron grabbed the audience's attention immediately and received glowing feedback."

Jared A. Langkilde, MBA

President, HonorHealth Foundation

"Ron is always energetic, informative, sincere and relevant."

Brent Hunter

North Orange County Community College District

"Ron was absolutely fabulous!" Dianne Stains, Ph.D. Vice President, Vitalant